Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 http://lobbyingdisclosure.house.gov

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

http://www.senate.gov/lobby

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name	Individual						
eBay, Inc							
2. Address Check if different than previously reported 1250 I STREET, NW SUITE 1002 City WASHINGTON State							
3. Principal place of business (if different than line 2)							
City State	Zip Code - Country						
4a. Contact Name b. Telephone Number	c. E-mail 5. Senate ID#						
BRIAN BIERON (202) 551-0077	bbieron@ebay.com 54517-12						
7. Client Name Self Check if client is a state of eBay, Inc	6. House ID# 350550000						
TYPE OF REPORT 8. Year 2010 Q1 (1/1 - 3/31) □ Q2 (4/1 - 6/30) □ Q3 (7/1-9/30) ☑ Q4 (10/1 - 12/31) □ P. Check if this filing amends a previously filed version of this report □ 11. No Lobbying Issue Activity □ 10. Check if this is a Termination Report □ 11. No Lobbying Issue Activity □							
INCOME OR EXPENSES - YOU MUST complete	either Line 12 or Line 13						
12. Lobbying	13. Organizations						
INCOME relating to lobbying activities for this reporting period was:	EXPENSE relating to lobbying activities for this reporting period were:						
<u>Less than \$5,000</u>	<u>Less than \$5,000</u>						
\$5,000 or more \$	\$5,000 or more						
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying	 14. REPORTING Check box to indicate expense accounting method. See instructions for description of options. ✓ Method A. Reporting amounts using LDA definitions only 						
activities on behalf of the client).	■ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code						
	Method C. Reporting amounts under section 162(e) of the Internal Revenue Code						
Signature Filed Electronically	Date 10/20/2010						
Printed Name and Title Brian Bieron, Senior Director, Federal Gov							
v6.0.1f	Page 1 of _20						

LOBBYING ACTIVITY. See engaged in lobbying on behalf information as requested. Add	f of the client	during the reportin		-	ne areas in which the registrant page for each code, provide	
15. General issue area code	СРТ	COPYRIGHT/PATEN	T/TRADEMAF	КK	(one per page)	
16. Specific lobbying issues					_	
Issues Related to Third Pa Anti-Counterfeiting Trader Issues pertaining to the Jo S. 3804, Combating Online 17. House(s) of Congress and U.S. HOUSE OF REPI Commerce - Dept of (nark Agreen oint Strategio e Infringeme Federal agen RESENTA	nent (ACTA) neg Plan ent and Counterf cies	eck if Non	e	e Representative (USTR),	
18. Name of each individual v	vho acted as a	lobbyist in this iss	sue area			
First Name	Last Name		Suffix	Cover	red Official Position (if applicable)	New
Brian	Bieron					lacksquare
Hillary	Brill					₽
Rebecca	Relic					
19. Interest of each foreign en	ntity in the co	ecific issues listed	l on line 1	1∟ 6 ahove 「	Check if None	<u> </u>
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Client Name

eBay, Inc

Registrant	eBay, Inc			Client Name	eBay, Inc	
engaged in		f of the client	during the reporting		general issue areas in which the registrant g a separate page for each code, provide	
15. Genera	al issue area code	BAN	BANKING		(one per page)	
16. Specif	ic lobbying issues					
		it Card Acc	ountability, Re	esponsibilty	y and Disclosure Act of 2009;	
P.L. 111	-203, Dodd-Fr	ank Wall S	treet Reform a	and Consu	mer Protection Act	
	(s) of Congress and			ck if None	ederal Reserve System	
U.S. HC	USE OF REP	RESENTA	11VES, U.S. S	ENAIE, F	ederal Reserve System	
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18. Name	of each individual v	vno acted as a	lobbyist in this iss	ue area		
First Name		Last Name		Suffix	Covered Official Position (if applicable)	New
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	•	•		_	ue areas in which the registrant		
engaged in lobbying on behalf information as requested. Add			g period. I	Jsing a separate	page for each code, provide		
15. General issue area code	ENV	ENVIRONMENT/SUPI	ERFUND		(one per page)		
16. Specific lobbying issues							
Issues related to greenhouse H.R. 2454 - American Clean H.R. 2998 - American Clean S. 1733 - The Clean Energy	Energy Act; Energy and S	Security Act of 20	09;	ch through pro	posals such as a "cap and trade" r	egir	me:
17. House(s) of Congress and	Federal agen	cies	ck if None)			
U.S. HOUSE OF REPF	RESENTA	TIVES, U.S. S	ENATE				
18. Name of each individual w	the noted as a	lobbyist in this iss	110 0 r 00				
First Name	Last Name	ioooyist iii tiiis iss	Suffix	Cover	red Official Position (if applicable)	ĺ	New
Brian	Bieron		Julia				
Hillary	Brill						
Lauren	Sholley						
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Client Name

eBay, Inc

S.3935, Advanced Energy Tax Incentives Act of 2010

Draft legislation related to clean energy development and curbing greenhouse gas emissions

Printed Name and Title Brian Bieron, Senior Director, Federal Government Relations

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LOBBYING ACTIVITY. Se engaged in lobbying on behalf information as requested. Add	of the client of	luring the reporting		-	e areas in which the registrant page for each code, provide				
15. General issue area code	LAW	LAW ENFORCEMENT	/CRIME/CRI	MINAL JUSTICE	(one per page)				
16. Specific lobbying issues									
General issues related to	Third Party L	iability;							
Issue - Retail Price Mainte H.R. 3190/S. 148, Discour	t Pricing Co								
17. House(s) of Congress and			ck if Non		ada Commission (ETC) Just	tico			
Dept of (DOJ), White I			EINAIE	, rederal III	ade Commission (FTC), Just	lice -			
18. Name of each individual w	ho acted as a	lobbyist in this isso	ue area						
First Name	Last Name		Suffix	Cover	ed Official Position (if applicable)	Ne	·w		
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Lauren	Sholley								
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Client Name

eBay, Inc

Issue - Organized Retail Crime:									
H.R. 1173, Organized Retail Crime Act of 2009;									
H.R. 1166, E-Fencing Enforcement Act of 2009;									
S. 470, Combatting Organized Retail Crime Act of 2009;									
H.R. 4011, Organized Retail Crime Prevention and Enforcement Act of 2009									
HR 5932, the Organized Theft Investigation and Prosecution Act of 2010									

Printed Name and Title Brian Bieron, Senior Director, Federal Government Relations

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LOBBYING ACTIVITY. Seengaged in lobbying on behalf information as requested. Add	of the client of	during the reporting		_	ne areas in which the registrant page for each code, provide			
15. General issue area code	CSP	CONSUMER ISSUES/	SAFETY/PR	DDUCTS	(one per page)			
16. Specific lobbying issues								
General issues related	to the use	of behavioral	tracking	data to follo	ow online activity;			
General issues related					•			
17. House(s) of Congress and	Federal agen	cies	ck if Non					
U.S. HOUSE OF REP	RESENTA	TIVES, U.S. S	ENATE	, Federal Tr	ade Commission (FTC),			
18. Name of each individual w	ho acted as a	lobbyist in this issu	ue area	1 -			l 1	
First Name	Last Name		Suffix	Cover	ed Official Position (if applicable)	\neg	New	
Brian	Bieron]			괵		
Dustin	Brighton					\dashv		
Lauren	Sholley		1			_		
Hillary	Brill							
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Client Name

eBay, Inc

Issue - Online Privacy, Data Security, and Identity Theft:

S. 139, Data Breach Notification Act;

H.R. 2221, Data Accountability and Trust Act

S. 1490, Personal Data Privacy and Trust Act of 2009

HR 5777, BEST PRACTICES Act of 2010

S. 3742, Data Security and Breach Notification Act

General issues related to protecting the ability of retailers to sell over the Internet;

General issues related to the lawful and safe resale of events tickets:

H.R. 2669, Better Oversight of Secondary Sales and Accountability in Concert Ticketing Act of 2009;

H.R. 4795 Tickets Act

Issue - Retail Price Maintenance:

S. 148/H.R. 3190, Discount Pricing Consumer Protection Act of 2009

Printed Name and Title Brian Bieron, Senior Director, Federal Government Relations

Registrant	eBay, Inc			Client Name	eBay, Inc		
engaged in		of the client of	luring the reporting			ne areas in which the registrant page for each code, provide	
15. Genera	ıl issue area code	TEC	TELECOMMUNICATIO	DNS		(one per page)	
16. Specifi	c lobbying issues		<u> </u>			_	
H.R. 3458 Issues an	ssues related to 3, Internet Freedo d legislative prop (s) of Congress and	om Preserva posals related	tion Act of 2009; d to The Nationa			erators to block or degrade conte	nt:
U.S. SE		OUSE OF I	REPRESENTA		ederal Co	ommunications Commission ((FCC)
First Name	,, , , , , , , , , , , , , , , , , , ,	Last Name	.0009130 111 01113 1330	Suffix	Cover	ed Official Position (if applicable)	New
Brian		Bieron					
Dustin		Brighton					
Lauren		Sholley					
Hillary		Brill					
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Registrant	eBay, Inc			Client Name	eBay, Inc
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15. Genera	al issue area code	IMM	IMMIGRATION		(one per page)
16. Specif	ic lobbying issues				
Bills rela	ating to increas	ed visas/g	reen cards for	High-Skille	ed Workers:
H.R. 17	91, Stopping T	rained in A	America Ph.D.s	s From Lea	ving the Economy (STAPLE) Act of 2009
	(s) of Congress and OUSE OF REP		<u> </u>	eck if None	
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18. Name	of each individual v	who acted as a	lobbyist in this iss	sue area	
First Name		Last Name		Suffix	Covered Official Position (if applicable) New
Brian		Bieron			
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Registrant	eBay, Inc			Client Name	eBay, Inc
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15. Genera	l issue area code	TAX	TAXATION/INTERNAL I	REVENUE CODE	(one per page)
16. Specifi	c lobbying issues				
Issue - E	Business Activi	ty Tax:			
H.R. 108	33, Business A	ctivity Tax	Simplification A	Act of 2009	9;
	s) of Congress and			k if None	
U.S. HO	USE OF REPI	RESENTA	ΓIVES, U.S. SE	ENATE	
18. Name o	of each individual w	ho acted as a	lobbyist in this issu	e area	
First Name		Last Name		Suffix	Covered Official Position (if applicable) New
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Hillary		Brill			
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ADDENDUM for General Lobbying Issue Area:
TAX-TAXATION/INTERNAL REVENUE CODE

General issues related to implementation of the Streamlined Sales Tax Project (SSTP) and proposals granting authority to states to mandate the collection of state and local sales taxes by remote retailers absent physical nexus in the state;
HR 5660, The Main Street Fairness Act
HRes 1570

Issues related to the extension and reform of the Research and Development Tax Credit;
H.R. 4213, American Jobs and Closing Tax Loopholes Act of 2010

Proposals related to "deferral" of federal taxation of overseas corporate income, transfer pricing, "earnings stripping" rules and other federal tax policies impacting the taxation of non-US earnings; PL 111-240, Small Business Jobs and Credit Act of 2010

Proposals related to tax credits and deductions aimed at incenting the development of Internet-based start-up small businesses.

Registrant	eBay, Inc			Client Name	eBay, Inc	
engaged in		of the client of	luring the reportin		general issue areas in which the registrant g a separate page for each code, provide	
15. Genera	al issue area code	SMB	SMALL BUSINESS		(one per page)	
	ic lobbying issues					
		-	_	-	reation by small, Internet-enabled retailers;	
-	g to export mar		ort for small re	etaller train	ing to use the Internet to market products,	
17. House	(s) of Congress and	Federal agen	cies	ck if None		_
					hite House Office, Small Business	
Adminst	ration (SBA), (Commerce	- Dept of (DC	OC)		
18. Name	of each individual v	who acted as a	lobbyist in this iss	ue area		
First Name		Last Name		Suffix	Covered Official Position (if applicable) New	,
Brian		Bieron				
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15 Genera	al issue area code	СРІ	COMPUTER INDUSTR	·		(one per page)	
		CPI	COMPUTER INDUSTR	.1		(one per page)	
-	ic lobbying issues	efforts to rein	oforcing and prote	ecting our n	ation's cyb	ersecurity infrastructure:	
S. 773, C H.R. 406	tybersecurity Act 1, Cybersecurity	of 2009; Enhancemer	nt Act of 2009;	-	ation's cyb	ersecurity iriinastructure.	
	(s) of Congress and		orting and Coope	ck if None			
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18. Name	of each individual v	vho acted as a	lobbyist in this issu	ie area			
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First Name Brian		Last Name Bieron		Suffix	Cover	ed Official Fosition (if applicable)	
Lauren		Sholley					
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Registrant	eBay, Inc			Client Name	eBay, Inc	
engaged in		f of the client of	during the reporting		general issue areas in which the registrant g a separate page for each code, provide	
15. Genera	l issue area code	POS	POSTAL		(one per page)	
16. Specifi	c lobbying issues					
Issues re	elated to Posta	l Reform a	and proposed sl	hipping ra	e increases.	
	s) of Congress and			k if None	antal Danielatane Camanianian	
U.S. HO	USE OF REPI	RESENTA	TIVES, U.S. SE	ENATE, PO	ostal Regulatory Commission	
18. Name o	of each individual w	who acted as a	lobbyist in this issue	e area		
First Name		Last Name	,	Suffix	Covered Official Position (if applicable)	New
Brian		Bieron				
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19. Interes	t of each foreign en	mility in the spo	ecific issues fisted (IIIIe 10 abo	Check if None	
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Registrant eBay, Inc			Clie	ent N	ame eBay,	Inc					
Information Update Page - 0	Complete O	NLY where reg	gistratio	n in	formation	has changed					
20. Client new address											
Address											
City	City					Zip Code		- Country			
21. Client new principal plac	e of business	s (if different tha	an line 20))							
City			State		Zip Code		_ (Country			
22. New General description	of client's b	usiness or activ	ities								
L ODDAYICE LIDDA EE											
LOBBYIST UPDATE	. 11 1		1			1 11 1	c .	1 1' .			
23. Name of each previously	t Name	ividual who is n	Suffix	exp	First Name	as a lobbyist	Last N			Suffix	
	edigo		-	3							
2				4							
ISSUE UPDATE											
24. General lobbying issue th	nat no longer	pertains									
AFFILIATED ORGANIZ											
25. Add the following affiliation	ted organizat	tion(s)									
Internet Address:											
N. G. AAII			Ad	Address				Principal Place of Business			
Name		Street Address City State/Province Zip Country					(city and state or country)				
							Cit	y			
							Sta	State Country City			
							Cit				
							Sta	State Country			
26. Name of each previously	reported org	ganization that is	no longe	er at	filiated with	h the registra	nt or	client			
1	-	2				3					
FOREIGN ENTITIES											
27. Add the following foreign	n entities										
		Address			Principal place of business			Amount of contribution	on C	Ownership	
Name	Street Address City State/Province Country			(city and state or country)				for lobbying activities	, P	ercentage in lient	
	City	State/110vinee	Country	+							
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28. Name of each previously repor	rted foreign ent		owns, or co	ntro	ls, or is affilia		ıstran	it, client or affiliated of	organız	ation	
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